

CLAIM AMENDMENTS:

Claims 39-71. (canceled)

40 Claim 72. (new) Apparatus comprising:

a door attachment having a compartment adapted to contain an interchangeable graphic display visible from an exterior of the attachment and adapted to be contacted by a user to open a door;

a mounting element adapted for securing the attachment to a door, said mounting element comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door to define a recess between the door and the second portion, the attachment being mounted to the second portion so that the recess enables a user to insert a hand between the door and the attachment for opening the door; and

3 said bracket being in the form of a generally J-shaped bracket having a plate mounted to the attachment and an end portion extending integrally from the plate and configured to be mountable to the door.

41 Claim 73. (new) Apparatus as defined in Claim 72 wherein the mounting element further comprises a generally flat plate mounted to the attachment.

42 44 Claim 74. (new) Apparatus comprising:

a door having a hinged edge and an opposite edge;

a door attachment having a compartment adapted to contain an interchangeable graphic display which is visible from an exterior of the attachment, the door attachment comprising a housing containing the compartment and a panel pivotaly mounted to the housing for providing access to the compartment; and

a mounting element for securing the attachment to the door with the mounting element and the attachment located nearer the opposite edge than the hinged edge and the attachment adapted to be contacted by a user to open the door.

4145 Claim 75. (new) Apparatus comprising:

a door having a hinged edge and an opposite edge;

a door attachment having a compartment adapted to contain an interchangeable graphic display which is visible from an exterior of the attachment, the door attachment comprising a housing containing the compartment and a panel mounted to the housing for providing access to the compartment;

B a mounting element for securing the attachment to the door with the mounting element and the attachment located nearer the opposite edge than the hinged edge and the attachment adapted to be contacted by a user to open the door;

a hole in a lower portion of the housing;

a hole in a lower portion of the panel which aligns with the hole in the housing; and

a fastener extending through the holes in the housing and the panel for securing the panel to the housing.

4648 Claim 76. (new) A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;

a second body portion mounted to the first body portion for sealing the cavity;

a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end and defining a recess;

wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door; and

wherein the second body portion is pivotally mounted to the first body portion to provide access to the cavity.

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Claim 77. (new) A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;

a second body portion mounted to the first body portion for sealing the cavity;

a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end and defining a recess;

wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door; and

an upper edge of the second body portion is pivotally mounted to an upper edge of the first body portion to provide access to the cavity.

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Claim 78. (new) A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;

a second body portion mounted to the first body portion for sealing the cavity;

a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end and defining a recess;

wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door; and

wherein the first body portion comprises a frame having a rearward opening and a lip on a forward face which defines a forward opening with the rearward opening adapted to receive the graphic display and the lip adapted to engage and retain the graphic display for viewing through the forward opening.

46+51+10 Claim 79. (new) A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;

a transparent sheet located in the cavity and adapted to be located between the graphic display and a forward surface of the first body portion;

a second body portion mounted to the first body portion for sealing the cavity;

a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end and defining a recess;

wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door; and

wherein the second body portion is pivotally mounted to the first body portion to provide access to the cavity.

46+52+11 Claim 80. (new) A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;

a second body portion mounted to the first body portion for sealing the cavity;
a backing sheet located in the cavity and adapted to be located between the graphic display and the second body portion;
a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end and defining a recess;
wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door; and
wherein the second body portion is pivotally mounted to the first body portion to provide access to the cavity.

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Claim 81. (new)

A door attachment comprising:

a first body portion having an internal cavity visible from an exterior of the first body portion and adapted to contain an interchangeable graphic display;
a second body portion mounted to the first body portion for sealing the cavity;
a hole in a lower portion of the first body portion;
a hole in a lower portion of the second body portion which aligns with the hole in the first body portion;
a fastener extending through the holes in the first and second body portions for securing the second body portion to the first body portion;
a bracket having a door mounting end and an attachment mounting end substantially parallel with and spaced from the door mounting end to define a recess;
wherein the attachment mounting end is mounted to said second body portion and the door mounting end is mounted to a door with the recess allowing a user to insert his fingers between the body portions and the door to open the door.

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Claim 82. (new) A door attachment comprising:

a frame having an internal cavity visible from an exterior of the frame and adapted to contain an interchangeable graphic display;

a panel pivotally mounted to the frame for sealing the cavity and movable between open and closed positions relative to the frame for respectively exposing and covering the cavity; and

mounting hardware mounted to the panel adapted to mount the attachment to a door for contact by users to open the door, the mounting hardware comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door to define a recess between the door and the second portion when attached thereto, the attachment being mounted to the second portion so that the recess enables the user to insert a hand between the door and the attachment to open the door.

56 Claim 83. (new) A door attachment as defined in Claim 82 wherein the frame has a rearward opening and a lip on a forward face which defines a forward opening, and the rearward opening is adapted to receive the graphic display and the lip is adapted to engage and retain the graphic display for viewing through the forward opening.

57 Claim 84. (new) A door attachment as defined in Claim 83 further comprising a transparent sheet located in the cavity adapted to be located between the graphic display and a forward surface of the frame.

58 Claim 85. (new) A door attachment as defined in Claim 83 further comprising a backing sheet located in the cavity adapted to be located between the graphic display and the panel.

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Claim 86. (new) A door attachment comprising:

a frame having an internal cavity visible from an exterior of the frame and adapted to contain an interchangeable graphic display;

a panel mounted to the frame for sealing the cavity and movable between open and closed positions, respectively, relative to the frame for exposing and covering the cavity;

a hole in a lower portion of the frame;

a hole in a lower portion of the panel which aligns with the hole in the frame;

a fastener extending through said holes for securing the panel to the frame;

and

mounting hardware mounted to the panel and adapted to mount the attachment to a door for contact by users to open the door, the mounting hardware comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door to define a recess between the door and the second portion when attached thereto, the attachment being mounted to the second portion so that the recess enables the user to insert a hand between the door and the attachment to open the door.

Claim 87. (new) A door handle assembly having interchangeable display inserts, said door handle assembly comprising:

a handle body adapted to be coupled to a door of an enclosure and having a securable portion configured for attachment to a door and a graspable portion configured to be grasped by a user, wherein said door handle assembly is configured to position said graspable portion at a distance from a forward face of a door when said door handle assembly is attached thereto and said graspable portion has a receiving space therein which is adapted for exchangeably receiving a display insert; and

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 a display insert configured to be removably located within said receiving space for presenting a visual display to a person upon approach to said door handle, said display insert comprising at least two substantially planar members associated together for installation into said receiving space and configured so that said at least two substantially planar members are held substantially stationary when installed in said receiving space;

wherein said at least two substantially planar members comprise;

a protective front facing planar member located at a front face of said graspable portion of said door handle;

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 a graphic display containing an intermediate planar member positioned behind said protective front facing planar member and oriented so that a graphic display of said intermediate planar member is visible through said protective front facing planar member by a person upon approach to said door handle; and

a third background planar member located behind said graphic display containing intermediate planar member; and

wherein said third background planar member is adapted to provide a contrasting backdrop for a graphic display of said intermediate planar member for enhancing the visual presentation of said graphic display through said protective front facing planar member to a person approaching said door handle.

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 Claim 88. (new)

A door handle as defined in Claim 87 further comprising an insert combination wherein said graphic display containing an intermediate planar member is positioned between and in face-to-face engagement with said protective front facing planar member and said third planar member.

Claim 89. (new) A door handle as defined in Claim 88 wherein said insert combination is configured to snugly fit within said receiving space, thereby resisting movement of an installed insert combination within said receiving space.

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112 Claim 90. (new) A door handle as defined in Claim 87 wherein ^{A13} ~~said display exposure frame~~ is at least partially defined at an edge portion by an inwardly extending flange configured to retain a display insert positioned within said receiving space.

60469 Claim 91. (new) A door handle assembly adapted to receive interchangeable display inserts comprising:

B1 a handle body adapted to be coupled to a door of an enclosure, said handle body having a securable portion configured for attachment to a door and a graspable portion configured for being grasped by a user, and configured to position said graspable portion at a distance from a forward face of a door when said door handle assembly is attached thereto, said graspable portion having a receiving space therein adapted for exchangeably receiving a display insert;

a releasable closure mechanism associated with said receiving space and adapted to be configurable between an open configuration in which display inserts may be inserted and removed from said receiving space and a closed configuration for securing a display insert within said receiving space, said releasable closure mechanism being a closing stop adapted to be inserted into an open end portion of said receiving space; and

at least one securement member for fixing said stop in said open end portion of said receiving space.

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Claim 92. (new) A door handle as defined in Claim 91 further comprising an intermediate portion between said securable portion and said graspable portion, said intermediate portion configured for spacing said graspable portion at a distance from a forward face of a door when said door handle is attached thereto for defining a recess between the door and the graspable portion to enable a user to insert a hand between the door and said graspable portion for opening the door.

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Claim 93. (new) A door handle as defined in Claim 91 further comprising:

- a display insert located within said receiving space for presenting a visual display to a person upon approach to said door handle;
- an arresting stop abuttingly engaging said display insert for properly positioning said display insert in said receiving space;
- wherein said releasable closure mechanism is positioned in an access portion of said receiving space and abuttingly engages said display insert for securing the position of said display insert within said receiving space.
